

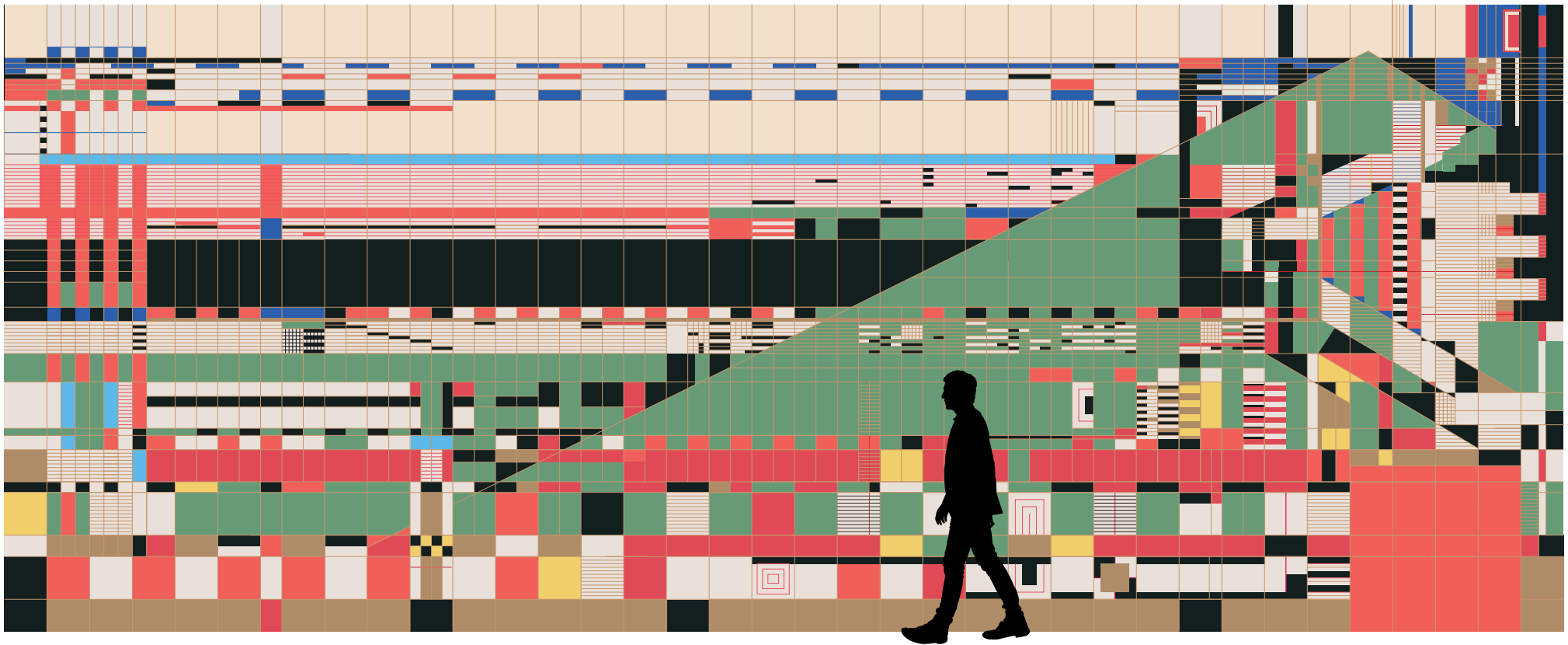
Hillside Theater

Custom Digital | Design and Process Guide

DESIGNTEX



The 1952 scale drawing by Frank Lloyd Wright, *Design for Hillside Theatre Curtain*, is reimagined to play to the strengths and opportunities of digital printing. This digital asset is a starting point for custom engineered murals, textiles and glass film. The artwork at original scale as specified by Frank Lloyd Wright is 438" wide x 176" tall with a 12" wide grid.





STEP 1



SUBSTRATE CHOICE

Choose from our custom digital substrates, including textiles, wallcovering and glass film.

STEP 2



CROP AND SCALE PREFERENCES

Choose section of artwork or ask our team to make a recommendation based on your site.

Advise if you would like us to follow Frank Lloyd Wright’s original drawing scale based on 12” wide blocks or change scale proportionately to suit grammar of your site?

STEP 3



COLOR

Specify your color palette. Choose from Spring Green, Limestone or custom.

For custom colorways, provide 10 fill colors and 1-2 line colors. For best results follow the model of the Spring Green colorway for position of light, dark, and pop colors.

Spring Green



Limestone



Custom: Select 10 fill colors and 1-2 line colors



STEP 4



FIELD VERIFIED DIMENSIONS

DesignTex will need field verified dimensions from the installer.

STEP 5



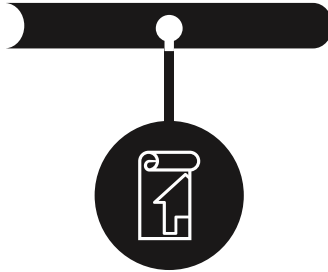
LAYOUT

A layout will be created for your approval, combining your final artwork and field verified dimensions. This looks like an elevation, but is used for final print production. Your approval is a confirmation of size and graphic content.

When the layout is approved, please sign and return the layout to the project manager you are working with.

UP TO 2-3 BUSINESS DAYS

STEP 6



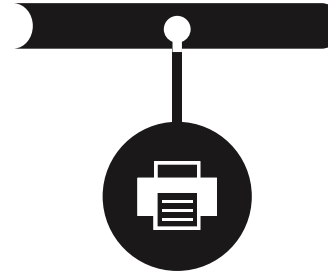
STRIKE-OFF

With layout approval, the strike-off will go into production. A strike-off is a printed area of the final artwork at 100% scale on the substrate/product you are ordering. Your approval is confirmation of color and resolution. When the strike-off is approved, email the project manager you are working with noting approval and the strike-off number.

Maximum of 2 strike-offs per project. Anything that exceeds that amount will be billed at \$500/strike-off.

UP TO 3-5 BUSINESS DAYS

STEP 7



ORDER & PRODUCTION

To process your order we need the approved layout, approved strike-off and a purchase order or completed Custom Digital Printing Order Form.

The order will be released to production and a ship date will be confirmed once credit terms have been met.

PROJECT MANAGER WILL CONFIRM PRODUCTION TIMING

STEP 5

LAYOUT

A layout shows the final artwork as it will appear on the wall covering, glass film or textile on your specific project. When approved, sign and return to your project manager.

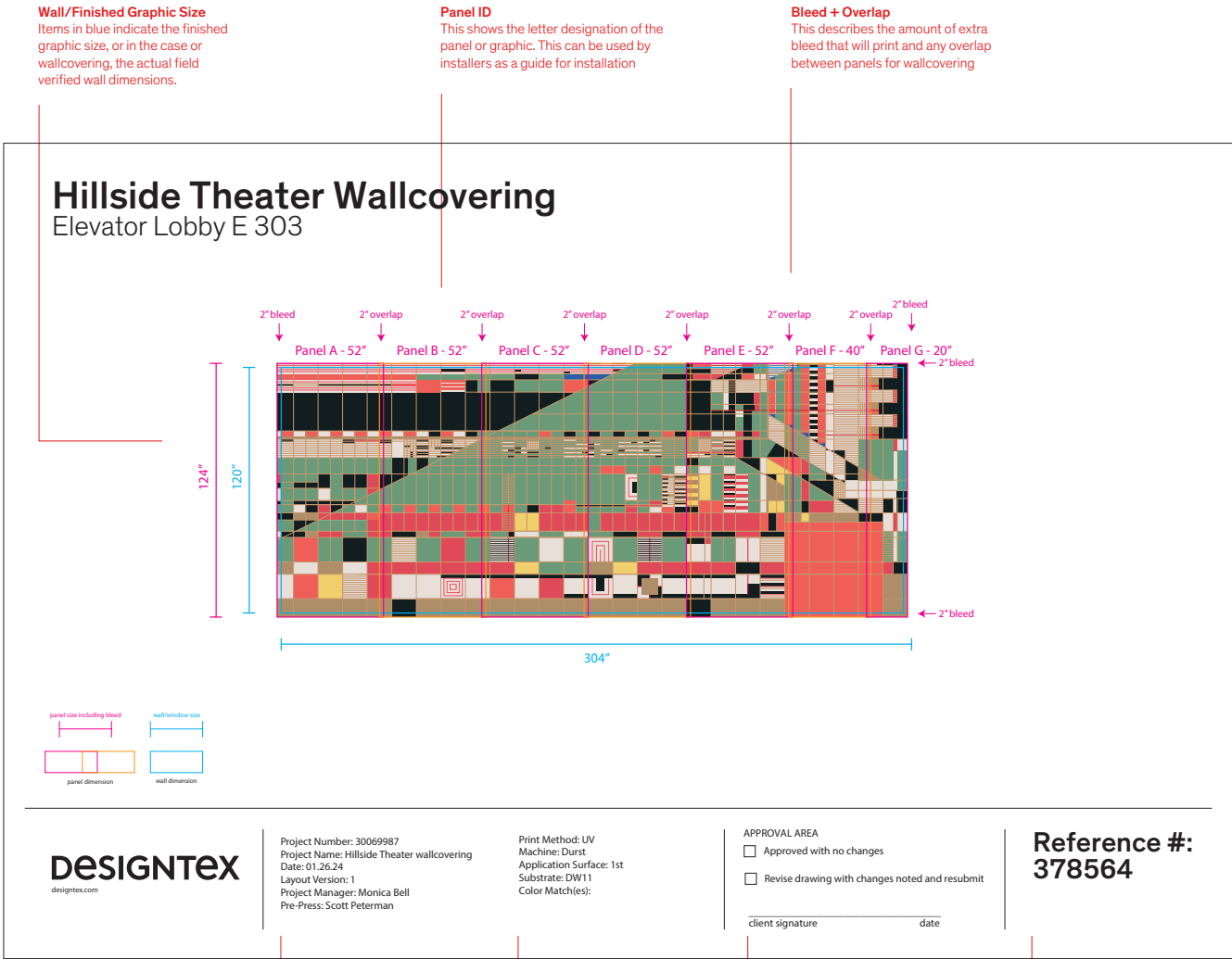
Approving the Layout

Review and confirm the accuracy of the following information:

Is the image placed and cropped properly?

Are the dimensions of the finished graphic or wall dimensions accurate?

Are the color matches correct?



Project Information
This area has basic information about the name of the project and the contacts working on it.

Size Information
For each graphic, sizes are listed here

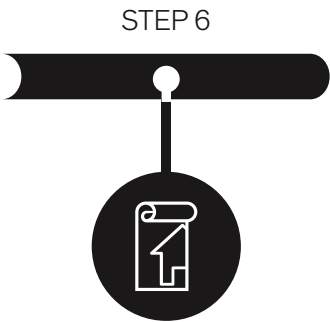
Layout Version
Version number of the layout

Substrate Information
For each graphic, substrates are listed here

Color Information
Specific color matches are listed here

Approval Information
Please use this area to indicate approval or changes and submit via email to the project manager working on your project

Reference Information
For reference you can use this number to uniquely identify this layout for this project



STRIKE-OFF

Designtex will submit a printed strike-off for your approval. This strike-off is made using the final artwork as it will appear on the wallcovering, glass film or textile. The strike-off shows a reduced version of the entire graphic and a section printed at final scale. When the Strike-off is approved, email the project manager you are working with noting approval and the Strike-off number.

Approving the Strike-off

Review and confirm the following:

- Is the color accurate?
- Does the resolution match your expectations?
- Is it on the substrate you selected?

Color Bars
These swatches are used to evaluate the correct functioning of the inkjet heads and the neutral balance of the colors in grayscale tones

Project Information
This area contains information about the project, area, substrate, color matches, printer used, file used etc... It's more intended for our use, but good information.

	Client Name 30000000 Hillside Theater	DESIGNTEX 186999
Date: 01.22.24 Version: 1 Print machine: Dant	Color match: M6 Substrate: CM11	Strikeoff shows 100% scale of final art on chosen substrate ☐ Approve color and resolution with no exceptions ☐ Review and resubmit client signature _____ date _____

Reference Information
For reference you can use this number to uniquely identify this layout for this project.

Reduced size print
This area represents the entire graphic reduced to fit . Use this area to determine the correct cropping and overall content of the graphic.

Full size print
This area represents a section of the final graphic printed at final scale. Use this area to examine resolution, color and scale.