

## Watercolour wallcoverings for commercial interiors

Designed and hand-painted in-house by Newmor's design team, the Watercolours range is the latest addition to the Newmor Custom collection. All of the designs can be recoloured, rescaled and printed onto any of Newmor's vast range of wallcoverings, including textures, metallics and window films.

This year at London Design Festival painterly effects took centre stage. Dyed marble tables, paint splattered upholstery, dripping ink fabrics, brushstroke ceramics, and hand-painted wallpapers. Meanwhile Newmor's design department have been busy creating their new collection.



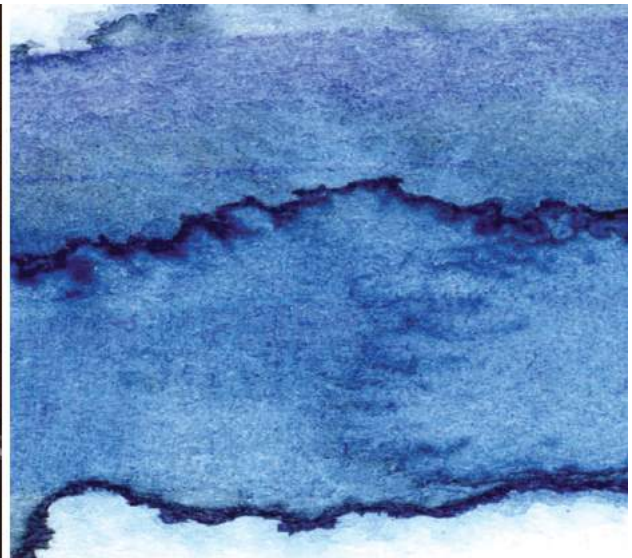
**Watercolour Geometric** (above) is a large scale fusion of geometrics and watercolours. Nebulous indigos and luminous opalescent shades combine with hazy, weathered surface which fade in a vertical ombre effect.



This hand-painted design has been digitally manipulated to create a delicate floral mural featuring inky, layered shades and brush strokes. **Watercolour Botanical** (above) can be recoloured to suit any scheme.



**Watercolour Stripe** (above) is the full watercolour effect... soft chalky tones alongside bold, dispersing pigment and sweeping brush strokes. The horizontal stripe adds a fresh, contemporary take on the trend.



Tiled effects are versatile and offer endless options for customisation. **Watercolour Tiles** (above) can be rescaled, recoloured and printed onto any of our base materials.

**Watercolours** is the latest collection in Newmor's Custom range, which brings cutting edge trends to the commercial wallcoverings market. All of the Newmor Custom designs are printed onto wide-width contract quality fabric backed vinyl wallcoverings which are suitable for high traffic areas like corridors, lobbies and bed head walls.

**Ends**

## EDITORS' NOTES

- Newmor was established in 1967 and is family run and privately owned to this day.
- All manufacturing, design and development takes place at Newmor's own facility in Welshpool, in the UK.
- Operating in over 60 countries worldwide, Newmor has grown to be the largest independent commercial wallcovering manufacturer in the UK.
- Newmor offers global support from its international distribution network and regional sales
- Offices based in Poland, Germany, Dubai, Singapore and Hong Kong.
- With hundreds of designs and colour options within the company's portfolio, backed up by one of the largest ex-stock collections available, Newmor has a wallcovering suitable for any project or budget.
- See the full Newmor Custom collection at <https://newmor.com/newmor-custom>
- Fabric backed vinyl wallcovering, 127cm wide, supplied in panels to suit dimensions.
- Pricing based on quantity, from £32m2.
- **Download hi res images**
- Newmor – covering the world with endless possibilities.

**Contact:** Eleanor Cardwell Bossick, PR and Marketing Manager

e: [eleanor.cardwell@newmor.com](mailto:eleanor.cardwell@newmor.com) t: +44 (0)1938 557 306 m: 07581 116 835

[www.newmor.com](http://www.newmor.com)