

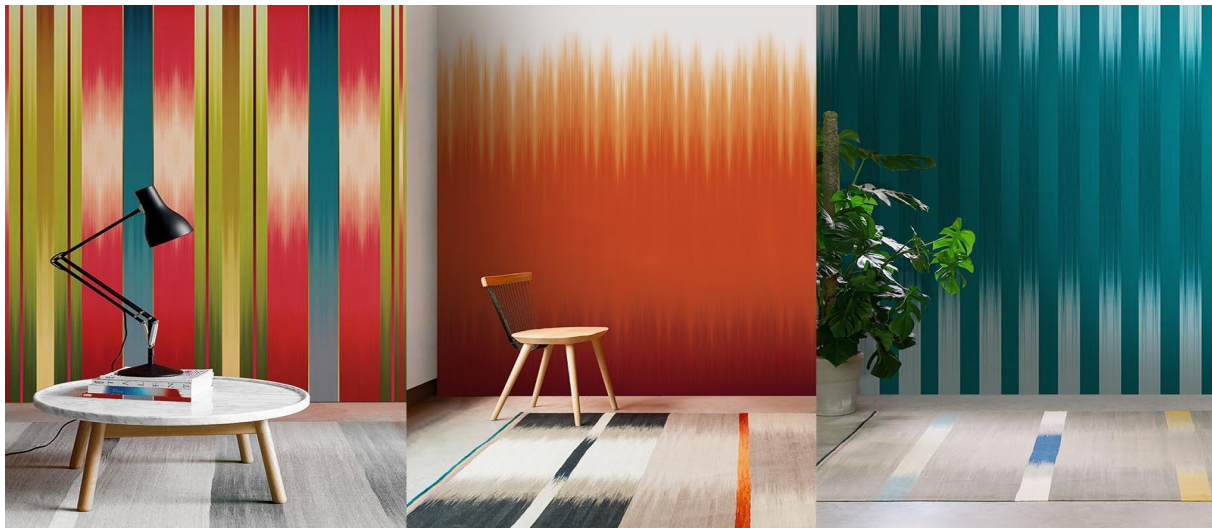
## Newmor collaborates with textile artist, Ptolemy Mann

*Newmor's new collaboration brings Ptolemy Mann's signature ikat prints and hand-woven designs to the commercial wallcoverings market with a collection of fabric backed vinyl wallcovering designs.*

Ptolemy Mann has been running her own textile art and design studio since 1997. Her unique approach to hand dyeing and weaving wall-based artworks has become the basis for a modern-day Bauhaus philosophy of product and art making. Underpinned with intelligent colour theory, Ptolemy has developed a collection of wallcoverings exclusively for Newmor that can be rescaled, recoloured and printed onto any of their wallcoverings, including textures and metallics.



There are nine designs to choose from, each in a selection of carefully considered colourways. The whole range has been digitally created from hand dyed and woven rugs and fabrics, bridging the gap between craftsmanship and industrial production. Some are smooth and focus solely on the transitioning colours, and others faithfully reproduce the original tactile surfaces which can be enhanced by printing onto textured base materials.



Ptolemy said: "I've never applied my signature ikat designs to a wallcovering before. This is brand new territory for me and it's very exciting to see large scale repeats and different finishes. All of my work is directly taken from scans and photographs of pieces I have hand dyed and woven so I'm keen to keep the 'handmade' reference within the designs. Different weave and textile textures will be combined with colour and geometry. I really believe that new digital print technology can be used to bridge the gap between hand-crafted and industrial production. I'm interested in daring and dynamic colours but with a neutral component which makes the designs easy to apply to hospitality interiors. I'm determined to bring more colour into our lives.

It's been great working with Newmor - I love that everything they produce is made here in the UK - very special. The team have been very enthusiastic about my designs and it's great when you get a good match between craft, art and industry; that's when ideas flow and projects get creative."



Ptolemy Mann is the third artist in the Newmor Designer range, which aims to bring cutting edge artisanal design and craftsmanship to the contract market. Available alongside their vast range of stocked wallcoverings and Newmor Custom, a collection of bespoke trend-led designs created by Newmor's own studio. Visit [www.newmor.com](http://www.newmor.com) for more information.

**#Ends#**

## EDITORS' NOTES

- Newmor was established in 1967 and is family run and privately owned to this day.
- All manufacturing, design and development takes place at Newmor's own facility in Welshpool, in the UK.
- Operating in over 60 countries worldwide, Newmor has grown to be the largest independent commercial wallcovering manufacturer in the UK.
- Newmor offers global support from its international distribution network and regional sales
- Offices based in Poland, Germany, Dubai, Singapore and Hong Kong.
- With hundreds of designs and colour options within the company's portfolio, backed up by one of the largest ex-stock collections available, Newmor has a wallcovering suitable for any project or budget.
- **See the full collection**
- Ptolemy Mann collection launching November
- Fabric backed vinyl wallcoverings, 127cm wide, supplied in panels to suit wall dimensions.
- Pricing based on quantity, from £32m2
- **Download hi res images on Dropbox**
- Newmor – covering the world with endless possibilities.

**Contact:** Eleanor Cardwell Bossick, PR and Marketing Manager  
e: [eleanor.cardwell@newmor.com](mailto:eleanor.cardwell@newmor.com) t: +44 (0)1938 557 306 m: 07581 116 835

**[www.newmor.com](http://www.newmor.com)**